

TREND
FOR
ME
R



2024

TREND
FOR
ME
R

EVERY GROUND IS A PLAYGROUND

Here at Trendformer, we believe that creativity is the innate ability of every person to imagine, fantasize, and invent. This is the only way to create something better, new, and unprecedented. Creativity is the potential for personal, social, technological, and aesthetic progress. It's inherent in us by nature and can be released by a simple ritual — playing games.

As you know, toys are essential for playing. That's why we create innovative products and experiences so that talent transforms from a possibility to a fully realized potential. It's easier and more pleasant to release the creative talent given to each of us by nature while playing. And this is something you can constantly do. The key is to turn absolutely everything into a game.



CONTENTS

HEY CLAY	2
HEY CLAY WORLDS	4
LICENSED PRODUCTS	32
SEASONAL	34
BOARD GAME	36
PIXIO	38
PIXIO PRODUCTS	40
VOXART	70
VOXART PRODUCTS	72





We know that the world is made of reality.
Rigid, rule-driven, and adult. Fortunately, our world
is made of fantasy. Pleasant, pliable, and colorful.
It lets you model a starship. It lets you create
a world of dinosaurs. It lets you make a mouth
for the wall.

Fantasy has no limits.
And that is why our clay is made of it.



HEY CLAY APP

We have created an app that works like a game. Following the steps, the kid makes a character and turns into a sculptor with every finger movement. Effortlessly.

- 3,5M App Downloads
- 1M New Users per Year
- 4,7 App Store Rating
- 4,6 Google Play Rating
- 245 sculpting instructions
- Localized in 29 languages



COLLECTIONS





#15018

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 11 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



#60035



#60036

MEDIUM SET FOR CREATING 3 CHARACTERS

6 cans, 7&9 colors, 222 × 144 × 36 mm,
Items in a Masterbox: 40



#30084

#30083

#30086

#30082

#30085

#30081

SMALL SET FOR CREATING 1 CHARACTER

3 cans, up to 5 colors, 72 × 220 × 36 mm,
Items in a Masterbox: 80

MONSTERS

BESTSELLER

The world of monsters is endlessly funny and interesting. Monsters do not scare anyone. On the contrary, they love to please and have fun. And they are also great friends. Meet the original Hipster, outgoing Mr. Pi, playful Terry, funny Donut, carefree Cyclops, and handsome Bigwig. Sweeties, right? Who do you like the most?





#15019

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 11 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



#60037



#60038

MEDIUM SET FOR CREATING 3 CHARACTERS

6 cans, 7-9 colors, 222 × 144 × 36 mm,
Items in a Masterbox: 40



#30087

#30088

#30092

#30090

#30089

#30091

SMALL SET FOR CREATING 1 CHARACTER

3 cans, up to 5 colors, 72 × 220 × 36 mm,
Items in a Masterbox: 80

ALIENS

BESTSELLER

Meet these incredible visitors from outer space. Just look what fantastic creatures they are! Trio can sing with three mouths at a time, Volcano will tell you everything about lava, and Scorpio will show how he can tease with his tail while burrowing his head in the sand. These aliens lived their whole lives according to cosmic rules, knowing nothing of life among people. Now, they want to meet people and show what they can do. Let's create a friendship between space and Earth!





#15021

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 11 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



#60041



#60042

MEDIUM SET FOR CREATING 3 CHARACTERS

6 cans, 6&9 colors, 222 × 144 × 36 mm,
Items in a Masterbox: 40



#30099

#30103

#30102

#30100

#30104

#30101

SMALL SET FOR CREATING 1 CHARACTER

3 cans, up to 5 colors, 72 × 220 × 36 mm,
Items in a Masterbox: 80

BEASTS

Shh, don't scare them off — they're a little shy. But a little tickling and a couple of gentle touches will breathe life into them and melt away the awkwardness. These creatures are new to our world, so you have a chance to give them a tour and come up with their roles. Who will you start with?





#15015

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 10 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



#60029



#60030

MEDIUM SET FOR CREATING 3 CHARACTERS

6 cans, 8 colors, 222 × 144 × 36 mm,
Items in a Masterbox: 40



#30067

#30065

#30066

#30064

#30063

#30068

SMALL SET FOR CREATING 1 CHARACTER

3 cans, up to 5 colors, 72 × 220 × 36 mm,
Items in a Masterbox: 80

BUGS

Bugs are both amusing and useful creatures. One is funnier than the other. The Ladybug loves to sit on people and bring them good luck. The Dragonfly is a hyperactive fidgeter that likes to make noise in the air like a helicopter. And then there is a Spider that skillfully weaves webs, trying to catch some lost flies. These insects are so small, but they know so much! Sculpt them quickly and learn their secrets.





#15014

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 10 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



#60027



#60028

MEDIUM SET FOR CREATING 3 CHARACTERS

6 cans, 5&8 colors, 222 × 144 × 36 mm,
Items in a Masterbox: 40



#30062

#30058

#30059

#30057

#30060

#30061

SMALL SET FOR CREATING 1 CHARACTER

3 cans, up to 5 colors, 72 × 220 × 36 mm,
Items in a Masterbox: 80

OCEAN

BESTSELLER

Ocean is an underwater world. Fish are silent only for those who do not know how to find a common language with them. Dive into the ocean, and you will find great and colorful playmates. These fish don't need an aquarium. They feel at home in the children's hands. And on land, the fish dry, turning into toys.





#15012

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 11 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



#60023



#60024

MEDIUM SET FOR CREATING 3 CHARACTERS

6 cans, 9 colors, 222 × 144 × 36 mm,
Items in a Masterbox: 40



#30048

#30046

#30049

#30050

#30047

#30045

SMALL SET FOR CREATING 1 CHARACTER

3 cans, up to 5 colors, 72 × 220 × 36 mm,
Items in a Masterbox: 80

ANIMALS

BESTSELLER

We invited the most famous animals, turned them into characters, and created the HEY CLAY animal world. A Pig, a Horse, a Sheep, a Cow, a brave Doggie, and a cunning Rabbit are especially loved by children. Sculpt, play, and fantasize with them!





#15022

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 10 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



#60043



#60044

MEDIUM SET FOR CREATING 3 CHARACTERS

6 cans, 7&9 colors, 222 × 144 × 36 mm,
Items in a Masterbox: 40



#30105

#30107

#30106

#30108

#30109

#30110

SMALL SET FOR CREATING 1 CHARACTER

3 cans, up to 5 colors, 72 × 220 × 36 mm,
Items in a Masterbox: 80

FOREST ANIMALS

BESTSELLER

The world of forest animals is waiting for curious explorers and dreamers. Characters familiar to all children invite you into a thicket of imagination that hides amazing stories. Where do bears get honey? What does the squirrel hide in the tree? Why do deer have antlers? Why is the fox red? Serious questions and new knowledge to have a great time with your child.





#15013

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 11 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



#60025



#60026

MEDIUM SET FOR CREATING 3 CHARACTERS

6 cans, 9 colors, 222 × 144 × 36 mm,
Items in a Masterbox: 40



#30054

#30051

#30052

#30056

#30055

#30053

SMALL SET FOR CREATING 1 CHARACTER

3 cans, up to 8 colors, 72 × 220 × 36 mm,
Items in a Masterbox: 80

BIRDS

Birds can not only fly but also entertain. Sculpting Peacock, you will see his famous patterned tail with feathers. You'll have a chance to talk with the Parrot about everything in the world, and maybe you even will be lucky enough to get a few new words out of him. And with the Penguin, the fun is always guaranteed — after all, as soon as he walks a couple of steps on your desk, you will immediately laugh at this funny sight.





#15020

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 10 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



#60039



#60040

MEDIUM SET FOR CREATING 3 CHARACTERS

6 cans, 8 colors, 222 × 144 × 36 mm,
Items in a Masterbox: 40



#30098

#30096

#30095

#30093

#30094

#30097

SMALL SET FOR CREATING 1 CHARACTER

3 cans, up to 7 colors, 72 × 220 × 36 mm,
Items in a Masterbox: 80

FARM BIRDS

Farm birds are exotic in the city. This set will introduce children to human feathered companions and teach them to find certain similarities with people because each bird has a distinct personality. Our Chick is not at all what she seems. She is an undercover spy. The Hen can fly on a paraglider, and the Goose is a talent and talker.





#15016

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 13 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



#60031



#60032

MEDIUM SET FOR CREATING 3 CHARACTERS

6 cans, 10&9 colors, 222 × 144 × 36 mm,
Items in a Masterbox: 40



#30071

#30070

#30073

#30072

#30074

#30069

SMALL SET FOR CREATING 1 CHARACTER

3 cans, up to 6 colors, 72 × 220 × 36 mm,
Items in a Masterbox: 80

DINOS

BESTSELLER

Dinosaurs are the superheroes of the prehistoric world! Look who's here! A Brachiosaurus, a Pterodactylus, a Triceratops... All the toothy, long-tailed friends! Do you hear that happy roar? Become a superhero, too. Roar back and have fun sculpting them. Dinos love to play with someone new!





#15017

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 14 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



#60033



#60034

MEDIUM SET FOR CREATING 3 CHARACTERS

6 cans, 10 colors, 222 × 144 × 36 mm,
Items in a Masterbox: 40



#30076

#30079

#30075

#30080

#30078

#30077

SMALL SET FOR CREATING 1 CHARACTER

3 cans, up to 5 colors, 72 × 220 × 36 mm,
Items in a Masterbox: 80

MEGA DINOS

Do you hear those heavy footsteps? These are six Mega Dinos who hurry to meet the children. Don't be scared, they are sociable guys! They have complicated names but simple intentions — to have fun with children and show them games that will not bore them even after a million years!





15027

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 12 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



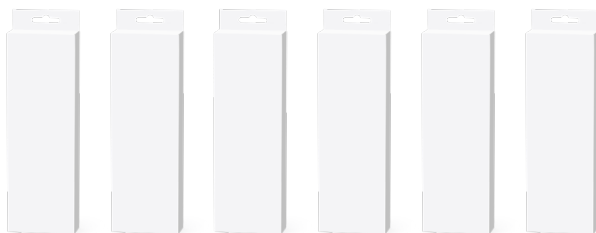
#12345



#12345

MEDIUM SET FOR CREATING 3 CHARACTERS

RELEASE IN 2024



#12345

#12345

#12345

#12345

#12345

#12345

SMALL SET FOR CREATING 1 CHARACTER

RELEASE IN 2024

AUSTRALIAN ANIMALS

NEW

Meet the most unique animals in the world. And this time it's not an exaggeration! After all, they can be found only in one place on our planet — Australia. But they are all unique not only in their rarity but also in their appearance, habits, and character. Just look at this cute Koala! And what does the Kangaroo carry in her pouch? Is the Platypus a reptile, a fish, or an animal? Oh, how many interesting things hide these unique animals from Australia! Sculpt them all!





#15025

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 13 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



#60049



#60050

MEDIUM SET FOR CREATING 3 CHARACTERS

6 cans, 10 colors, 222 × 144 × 36 mm,
Items in a Masterbox: 40



#30125

#30127

#300124

#30123

#30126

#30128

SMALL SET FOR CREATING 1 CHARACTER

3 cans, up to 7 colors, 72 × 220 × 36 mm,
Items in a Masterbox: 80

EXOTIC PETS

NEW

Some may think that these are just ordinary exotic creatures. Well, they'd be wrong! These are the most exotic of all exotics! The Spider dances with maracas in a web park instead of hunting flies. The Orange Frog works as a quacking alarm clock and loves chewing gum. And the Turtle wears a shell for protection against tickling and as a portable wardrobe! Isn't this the most exotic team?





#15023

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 10 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



#60045



#60046

MEDIUM SET FOR CREATING 3 CHARACTERS

6 cans, 8&7 colors, 222 × 144 × 36 mm,
Items in a Masterbox: 40



#30115

#30111

#30114

#30113

#30116

#300112

SMALL SET FOR CREATING 1 CHARACTER

3 cans, up to 5 colors, 72 × 220 × 36 mm,
Items in a Masterbox: 80

FLYFFY PETS

NEW

Your favorite pets are always by your side. They are more than just cute and cuddly companions. With their soft fur and playful personalities, they are beloved members of your family. Whether it's a Bunny, a Persian Cat, or a Chihuahua, the pets give you endless hours of joy and entertainment. They are happy to snuggle up on your lap and smile in your face.





#15024

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 11 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



#60047



#60048

MEDIUM SET FOR CREATING 3 CHARACTERS

6 cans, 7 colors, 222 × 144 × 36 mm,
Items in a Masterbox: 40



#300118

#30120

#30121

#30117

#30122

#30119

SMALL SET FOR CREATING 1 CHARACTER

3 cans, up to 5 colors, 72 × 220 × 36 mm,
Items in a Masterbox: 80

DOG STORY

NEW

Woof, woof! Do you hear this friendly bark? That's the sound of the adorable dogs greeting you. They are so different, but they all have one thing in common: they want to run, play, and tell you their amazing stories! Whose story do you want to hear first?





#15028

LARGE SET FOR CREATING 6 CHARACTERS

15 cans, 10 colors, 222 × 188 × 72 mm,
Items in a Masterbox: 20



#12345



#12345

MEDIUM SET FOR CREATING 3 CHARACTERS

RELEASE IN 2024



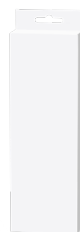
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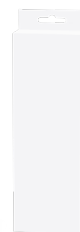
#12345



#12345



#12345



#12345



#12345

SMALL SET FOR CREATING 1 CHARACTER

RELEASE IN 2024

RAINBOW UNICORNS

NEW

Welcome to a fun adventure with Rainbow Unicorns! These magical creatures invite you on an exciting journey through rainbow clouds and fantastic experiences! Create your own stories and have fun with 6 cute Rainbow Unicorns in the world of your fantasy.



BRIGHT SQUAD NEW

Bright Squad is a set of cute monsters that could be easily sculpted using just one Hey Clay can. That's an affordable option for consumers to discover the Hey Clay world and draw some inspiration for their own creative projects. It could also be an occasional spontaneous purchase for experienced brand lovers. Just take it and enjoy!



ARC



SPOOK



FAFA



BURBAL



#DB-HC-CAN15-2-36-S
36 cans, 5 colors,
294 x 220 x 280 mm. (open)
Items in a Masterbox: 6

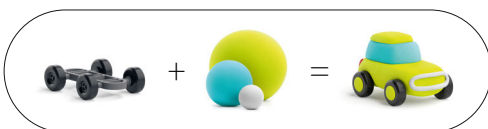
HEY CLAY®



ECO CARS

BESTSELLER

Would you like to make your city the cleanest city on the planet? Meet ECO CARS! They came from the GreenClean planet when they knew that there was too much pollution on Earth caused by vehicles. ECO CARS operate on alternative energy sources: electricity, water, and oxygen. Start the motor!



#60901
6 cans, 7 colors, 3 Car Bases
222 × 222 × 36 mm.
Items in a Masterbox: 10

HAPPY CARS

Do you want cars to love to ride as much as you love to ride them? Check this out — HAPPY CARS go crazy when they drive. The worst thing for them is to stay idle in the garage or parking lot — they get sad and cry with their alarms. But as soon as you start the engines, happiness appears!



#60902
6 cans, 6 colors, 3 Car Bases
222 × 222 × 36 mm.
Items in a Masterbox: 10

CONSTRUCTION VEHICLES

NEW

Welcome to the world of asphalt rivers, concrete-pumping vibrations, and mind-blowing construction projects! Each of these six construction cars can do something that others cannot. But together they make the best creations. Bridges, roads, buildings, and everything you can imagine. Create these spectacular construction vehicles with a push-and-go car base and become the boss on the construction site!



PUSH & GO
4x4
CAR BASE



#12901
12 cans, 6 colors, 6 PUSH&GO Car Bases
222 × 220 × 65 mm.
Items in a Masterbox: 5

HEY CLAY®



CYBER CARS

We know how kids love superheroes with different superpowers. Finally, we created cars with unique abilities. Each of these cars has its own superpower and technology of the future. Collect them and surprise the whole world with your CYBER CARS. But please drive carefully on curvy roads — after all, these cars are the only prototypes of their kind.

YELLOW CYBER CAR



#20901
2 cans, 2 colors, 200 × 72 × 32 mm,
1 PUSH&GO Car Base
Items in a Masterbox: 20

PINK CYBER CAR



#20902
2 cans, 2 colors, 200 × 72 × 32 mm,
1 PUSH&GO Car Base
Items in a Masterbox: 20

BLUE CYBER CAR



#20903
2 cans, 2 colors, 200 × 72 × 32 mm,
1 PUSH&GO Car Base
Items in a Masterbox: 20

PUSH&GO
4x4
CAR BASE



DISCOVERIES



POOP OOPS

HEY CLAY helps turn children's natural curiosity into motivation to learn. Discovering new things is easy when they are presented in a fun and engaging way. New series portray complex or abstract concepts as characters that make it easy to learn new information.

A new product line redefines educational and science kits. It offers an alternative that involves animation and sculpting, making learning as close to play and fun as possible.



#16177
16 cans, 13 colors,
292 × 292 × 36 mm.
2 Sculpting Tools
Items in a Masterbox: 10

BIJOU



RINGS

BESTSELLER

These accessories creation sets are more than just craft kits — they are a way to express your personal style and creativity. Each of them will help to design 5 unique rings that reflect your personality and taste. With these sets featuring Flower, Sweet, and Alien Rings, the possibilities are endless, and the results are always beautiful.

SWEET RINGS

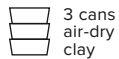
#31002

FLOWER RINGS

#31001

ALIEN RINGS

#31003



3 cans
air-dry
clay



1 ring
size



1 ring
cone

3 cans, 6 colors,
185 × 113 × 36 mm.
2 Jewelry Tools
Items in a Masterbox: 10

ILLUMINATION PRESENTS
minions

NOVELTY 2024



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ILLUMINATION PRESENTS **minions**

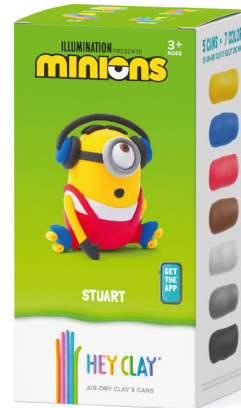
A set of six rebels and restless mischief-makers. Sweet Bob, “Big Brother” bossy leader Kevin, perennial adolescent and rebellious Stuart, plus Dave, Otto, and Evil Minion — sculpt them all before they get themselves into trouble.

SET FOR CREATING 6 MINIONS



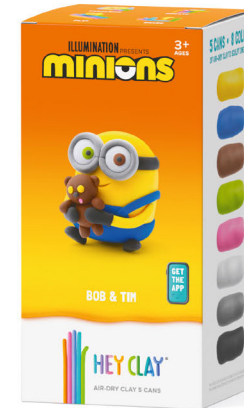
#15026
15 cans, 10 colors, 222 × 188 × 72 mm.
2 Sculpting Tools
Items in a Masterbox: 20

STUART



#50180
5 cans, 7 colors, 72 x 146 x 72 mm.
1 Sculpting Tools
Items in a Masterbox: 36

BOB & TIM



#50177
5 cans, 8 colors, 72 x 146 x 72 mm.
1 Sculpting Tools
Items in a Masterbox: 36

KEVIN



#50179
5 cans, 5 colors, 72 x 146 x 72 mm.
1 Sculpting Tools
Items in a Masterbox: 36

OTTO



#50178
5 cans, 7 colors, 72 x 146 x 72 mm.
1 Sculpting Tools
Items in a Masterbox: 36

DAVE & FLUFFY



#50181
5 cans, 7 colors, 72 x 146 x 72 mm.
1 Sculpting Tools
Items in a Masterbox: 36

EVIL MINION



#50183
5 cans, 4 colors, 72 x 146 x 72 mm.
1 Sculpting Tools
Items in a Masterbox: 36

SEASONAL



WINTER HOLIDAYS

BESTSELLER

The time of the year every kid is waiting for now can be celebrated with the HEY CLAY Winter Holidays set!



#99001
15 cans, 11 colors,
222 × 188 × 72 mm.
2 Sculpting Tools
Items in a Masterbox: 20

ADVENT CALENDAR

Meet the new Advent Calendar set that will make this winter especially festive. From December 1 to December 25, each of your days will be unique because every time you will be able to sculpt a new toy.



#99000
36 flow packs, 23 colors,
25 Hooks&Strings
325 × 240 × 78 mm.
1 Sculpting Tool
Items in a Masterbox: 5



CLAY BLOB

NEW

Leave the Clay Blobs of your opponents far behind in an exciting race for treasures! Create the Clay Blobs that can merge, divide, and absorb the opponents' Blobs on the way to the goal! Blobs on the way to the goal! Who will dare to take on your clay team? Clay Blob™ is a board game that can be played simultaneously by 2 to 4 people from 6 years.

The game is a great alternative to the child's leisure time with gadgets because it is a lively and interesting way to communicate with friends or family. It consists of a series of rounds in which each player takes their turn to make their Blobs act! The winner is the first to find and bring 3 tokens of their color to one of the starting points.



32 flow packs (4 colors, 5 g)
300 × 200 × 70 mm.
2 Sided field, Scales,
10 Tokens, Dice, Rules



SIMPLY UNLIMITED

A pixel is the simplest element of any image. So simple that its possibilities are endless. To build a mountain, you may need a hundred thousand pixels... or just one gray block. Pixel art is based on the idea of simplicity. PIXIO is the easiest way to experience this simplicity with your own hands.

PIXIO is a magnetic construction set in the pixel art style featuring blocks that are 8x8x8 mm in size and connected thanks to a well-thought-out system of magnets. It's an innovative tool for pixel art modeling and perhaps the easiest way to enjoy creativity.

Set Creativity Free! Everyone has an inner artist striving to create. Set your creative soul free with the Pixio magnetic blocks!

Feel Zen of Pixel Art. Combining the blocks one by one, feel the rhythm of pixel creativity. Observe the smallest details and just let your hands create.

Ultimate Toy Tool. The Pixio blocks are made to create. Transform the prototypes of your dreams into reality while the idea is burning in your mind.



red dot
award
winner



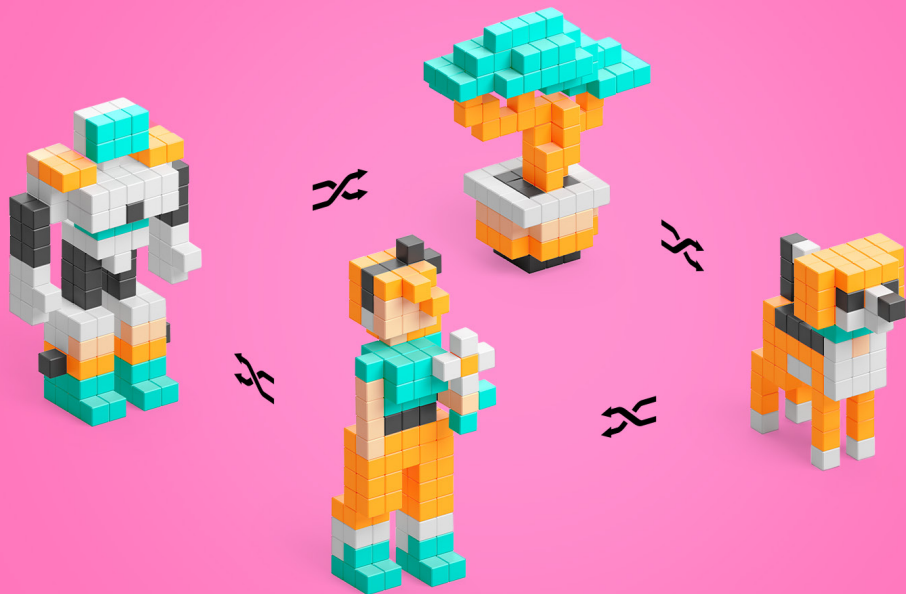
PIXIO APP

PIXELIVE IT!

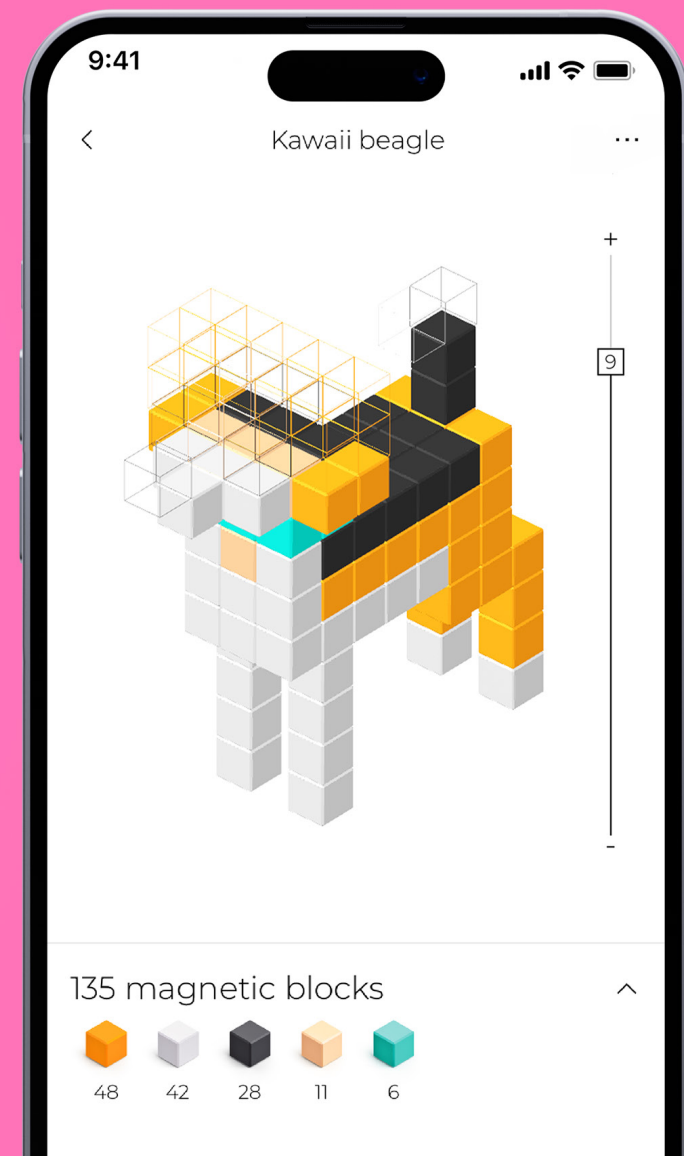
Not just an app — a portal to a parallel pixel reality. Now you can not only create virtual art but also bring it to life. **Pixel art should be real.**

Create arts from virtual blocks in the Studio using the step-by-step building guides. Then easily recreate in reality any art you came up with.

Publish your work, rate other people's creations, and communicate with the world in the language of pixel art. Take part in regular challenges to express your special creative vision and win special prizes.



SAME BLOCKS. MORE ARTS.



DESIGN SERIES

This is a series for artists who want to invent,
get inspired, and create their own pixel arts.
No restrictions on themes, worlds, or collections.
Only your imagination and the unique artist's vision.





PIXIO-25

#20100
25 pcs, 5 colors
Box: 80 x 80 x 10 mm



Bright rooster



Tiny house



Flowers



Chameo



Fellow



Ara parrot



Monstero



More arts in PIXIO App



PIXIO-50

#20101
50 pcs, 6 colors
Box: 80 x 80 x 80 mm



Lion



Man



Alien



Horse



Toucan



Fox



Dino



More arts in PIXIO App



PIXIO-100

#20102
100 pcs, 6 colors
Box: 80 x 80 x 80 mm



Zebra



Turtle



Dinosaur



Octopus



Whale



Heart



Man



More arts in PIXIO App



PIXIO-200

#20103
200 pcs, 8 colors
Box: 160 x 160 x 80 mm



Dog



Man



Filler



Pizza delivery man



Bike



Unicorn



Princess



More arts in PIXIO App



PIXIO-400

#20104
400 pcs, 10 colors
Box: 160 x 160 x 80 mm



Cactus



Parrot



Woman



Man



Robot



Dragon



Beagle

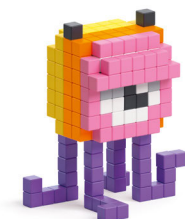


More arts in PIXIO App



PIXIO-800

#20105
800 pcs, 16 colors
Box: 240 x 240 x 80 mm



Octomonster



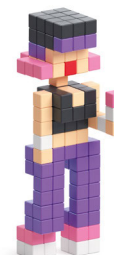
Rectangular monster



Camera



T-Rex



Girl with ice cream



More arts in PIXIO App



PIXIO-1600

#20106
1600 pcs, 16 colors
Box: 240 x 240 x 80 mm



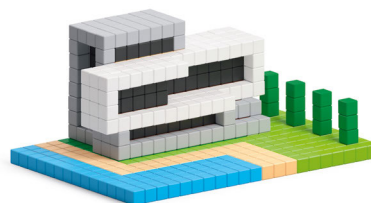
A girl on a moped



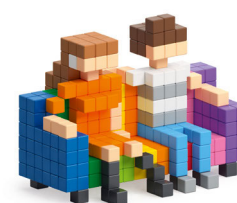
Music band on the stage



Deer in a meadow



House



Couple on the couch



More arts in PIXIO App

ABSTRACT SERIES

This series is created for fans of color patterns and conceptual theme worlds that have gained their place in pop culture. Experiment with color combinations as you construct abstract figures and discover unexpected ranges of color, transitions, and contrasts.





PIXOPLASMA

#20201
60 pcs, 5 colors
Box: 80 x 80 x 80 mm



More arts in PIXIO App



AMPHIBIO

#20202
60 pcs, 5 colors
Box: 80 x 80 x 80 mm



More arts in PIXIO App



NEON

#20203
60 pcs, 5 colors
Box: 80 x 80 x 80 mm



More arts in PIXIO App



COFFEE

#20204
60 pcs, 4 colors
Box: 80 x 80 x 80 mm

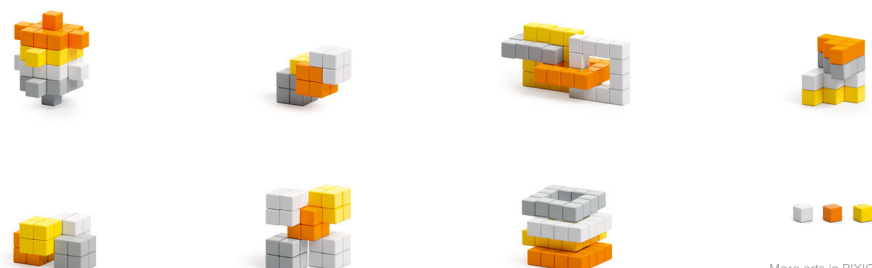


More arts in PIXIO App



RETRO FUTURISM

#20205
60 pcs, 4 colors
Box: 80 x 80 x 80 mm

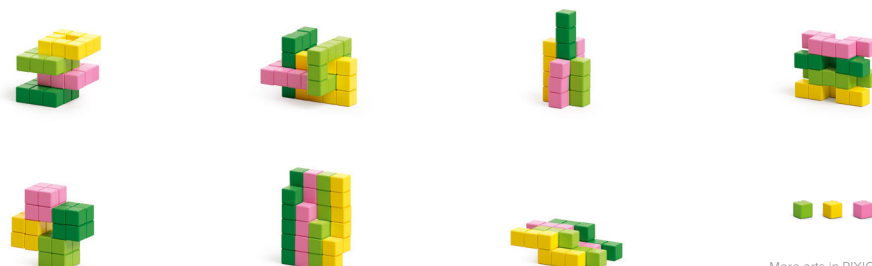


More arts in PIXIO App



TROPIC

#20206
60 pcs, 4 colors
Box: 80 x 80 x 80 mm

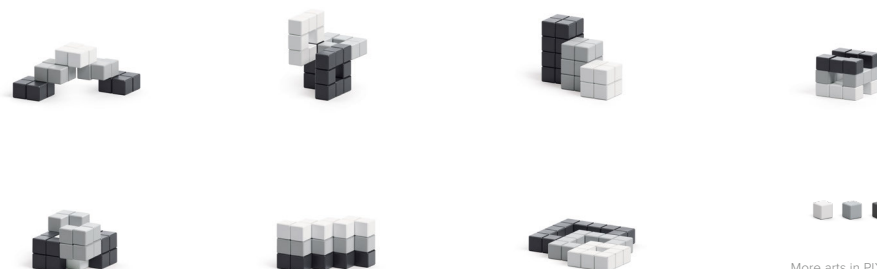


More arts in PIXIO App



NOIR

#20207
60 pcs, 3 colors
Box: 80 x 80 x 80 mm

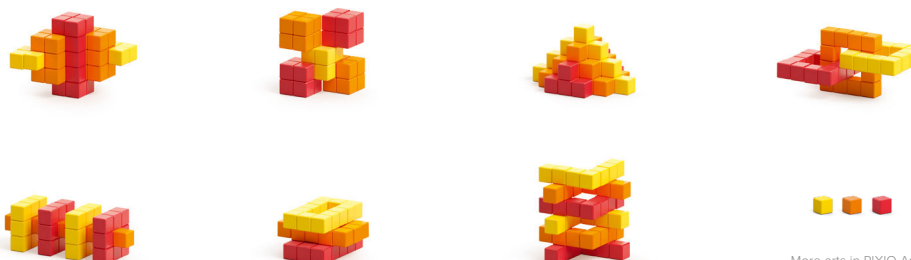


More arts in PIXIO App



LAVA

#20208
60 pcs, 3 colors
Box: 80 x 80 x 80 mm

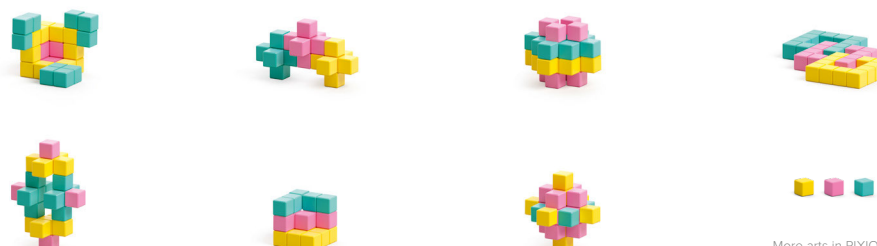


More arts in PIXIO App



SWEET

#20209
60 pcs, 3 colors
Box: 80 x 80 x 80 mm



More arts in PIXIO App

STORY SERIES

People love stories — after all, we cannot imagine our world without books, films, or spoken narration. Now, you can create your own pixel art stories with the PIXIO blocks sets. A happy family meets orange animals, mini dinos go on a safari. What kind of story are you eager to create?





RAINBOW

#30109
63 pcs, 5 colors
Box: 160 x 160 x 40 mm

NEW



Rainbow



Flag



Heart



Monster



Gender symbol



Unicorn



Gender symbol



More arts in PIXIO App



ORANGE ANIMALS

#30101
162 pcs, 3 colors
Box: 160 x 160 x 40 mm



Deer



Giraffe



Orangutan



Tiger



Kangaroo



Camel



Fox



More arts in PIXIO App



BLACK & WHITE ANIMALS

#30102
195 pcs, 4 colors
Box: 160 x 160 x 40 mm



Zebra



Panda



Penguin



Panther



Polar bear



Grampus



Dalmatian



More arts in PIXIO App



HAPPY FAMILY

#30103
88 pcs, 7 colors
Box: 160 x 160 x 40 mm



Dog and I



Elder sister



Angry Mom



Brother in a diaper



Sister with a teddy bear



Dad with a briefcase



Brother with a soccer ball



More arts in PIXIO App



BRIGHT ANIMALS

#30104
90 pcs, 6 colors
Box: 160 x 160 x 40 mm



Ara



Tropical butterfly



Chameleon



Angelfish



Peacock



Ladybird



Rooster



More arts in PIXIO App



FLAGS

#30105
111 pcs, 8 colors
Box: 160 x 160 x 40 mm



Finland



India



Sweden



Germany



Canada



Norway



USA



More arts in PIXIO App



MANGA

#30108
214 pcs, 5 colors
Box: 160 x 160 x 40 mm

NEW



Bushi fighter



Kitsune



Harajuku girl



Bushi fighter



Kawaii beagle



Manga platypus



Azure dragon



More arts in PIXIO App



MINI DINOS

#40101
80 pcs, 4 colors
Box: 160 x 160 x 40 mm



Tyrannosaurus



Parasaurolophus



Dimetrodon



Diplodocus



Xenoceratops



Brontosaurus



Sinornithomimus dongi



More arts in PIXIO App



MINI MONSTERS

#40102
100 pcs, 6 colors
Box: 160 x 160 x 40 mm



Iz



Frogz



Pin



Ghost



Yoppi



Jailz



Ninjaz



More arts in PIXIO App



MINI OCEAN

#40103
75 pcs, 6 colors
Box: 160 x 160 x 40 mm



Seahorse



Octopus



Crab



Dolphin



Whale



Butterflyfish



Saddled butterflyfish



More arts in PIXIO App



MINI SAFARI

#40104
137 pcs, 6 colors
Box: 160 x 160 x 40 mm



Alligator



Lion



Rhino



Elephant



Turtle



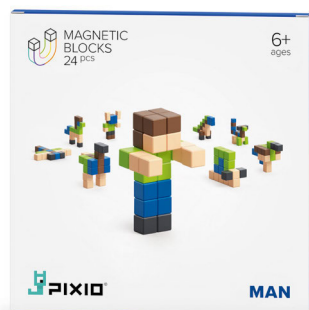
Ostrich



Hippo



More arts in PIXIO App



MAN

#50101
24 pcs, 5 colors
Box: 120 x 120 x 10 mm



Man



Chameleon



Dragonfly



Minotaur



Heron



Dinosaur



Snail



More arts in PIXIO App



BOT

#50102
24 pcs, 2 colors
Box: 120 x 120 x 10 mm



Bot



Alien



Bike



Batbot



Rabbit



Scooter



Bullbot



More arts in PIXIO App



FLAMINGO

#50103
24 pcs, 5 colors
Box: 120 x 120 x 10 mm



Flamingo



Fox



Narwhal



Pelican



Griffin



Swan



Dog



More arts in PIXIO App



FLOWER

#50104
24 pcs, 4 colors
Box: 120 x 120 x 10 mm



Flower



Teddy bear



Moose



Vulture



Iguana



Woman



Antelope

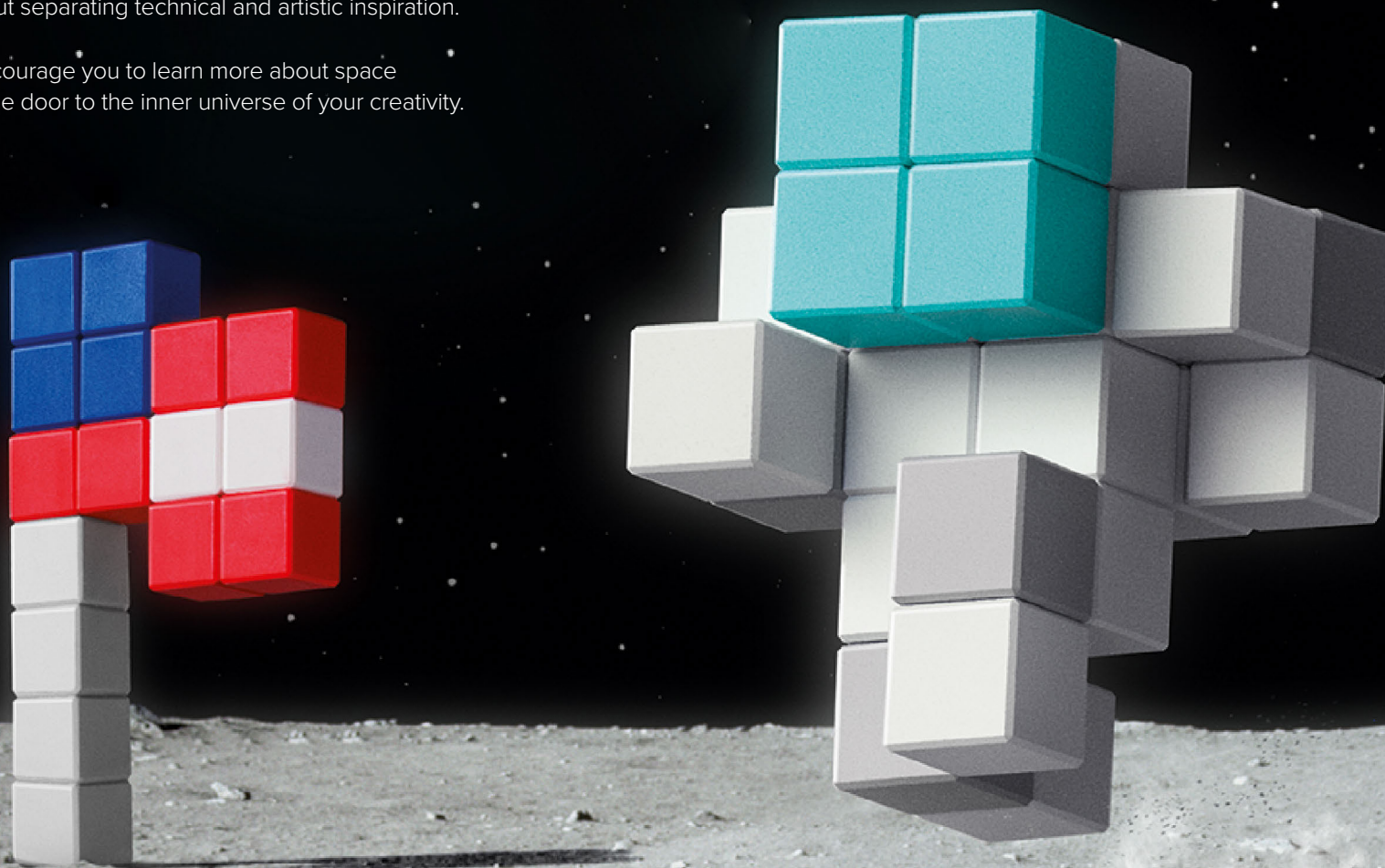


More arts in PIXIO App

NASA

The collaboration between a leading space exploration brand and a cutting-edge design brand celebrates the pure creativity that propels humanity forward without separating technical and artistic inspiration.

The new PIXIO sets encourage you to learn more about space exploration and open the door to the inner universe of your creativity.

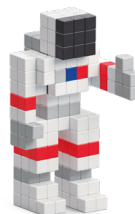




NASA DEEP SPACE MISSION

#31101
214 pcs, 5 colors
Box: 160 x 160 x 40 mm

NEW



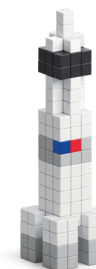
Astronaut



Surface explorer



Satellite



Launch rocket



Mars rover



Space telescope



Lunar rover



More arts in PIXIO App



NASA SPACE COLONY OUTPOST

#31102
60 pcs, 6 colors
Box: 120 x 120 x 40 mm

NEW



Astronaut



Lunar outlander



Satellite system



Space shuttle



Lunar module



Sitting astronaut



Lunar trailblazer

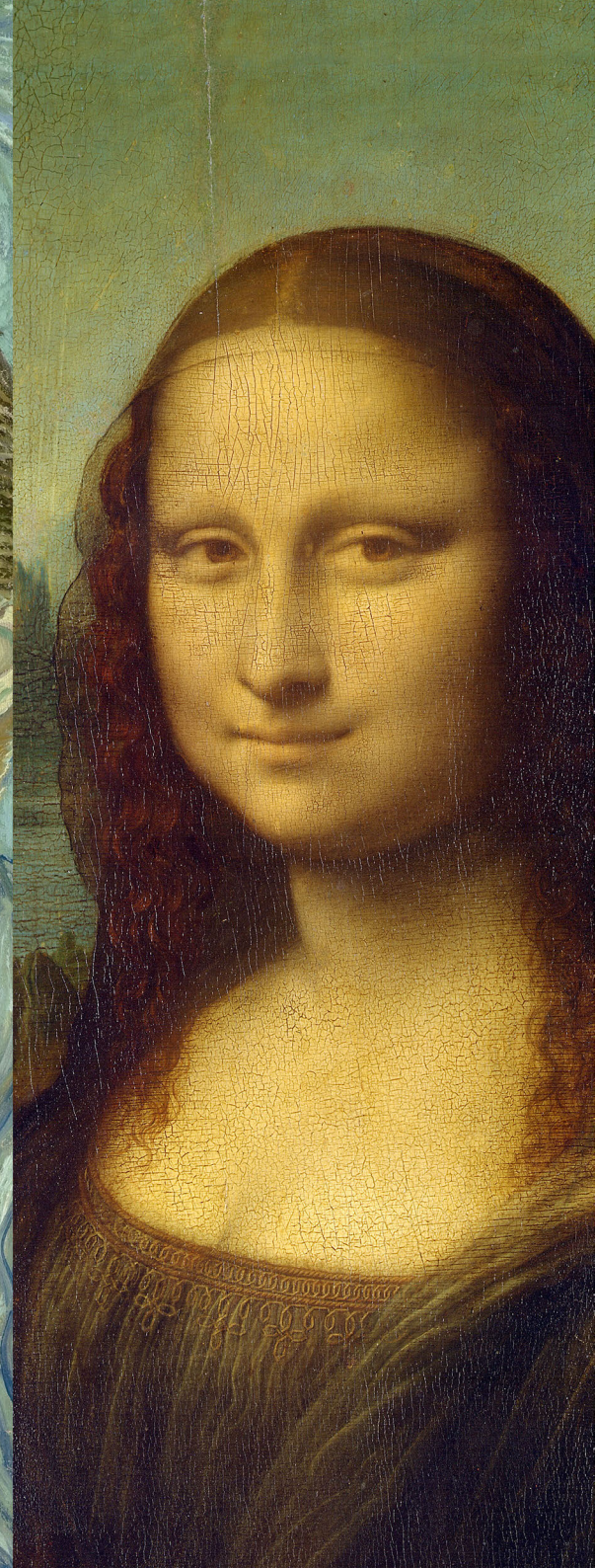
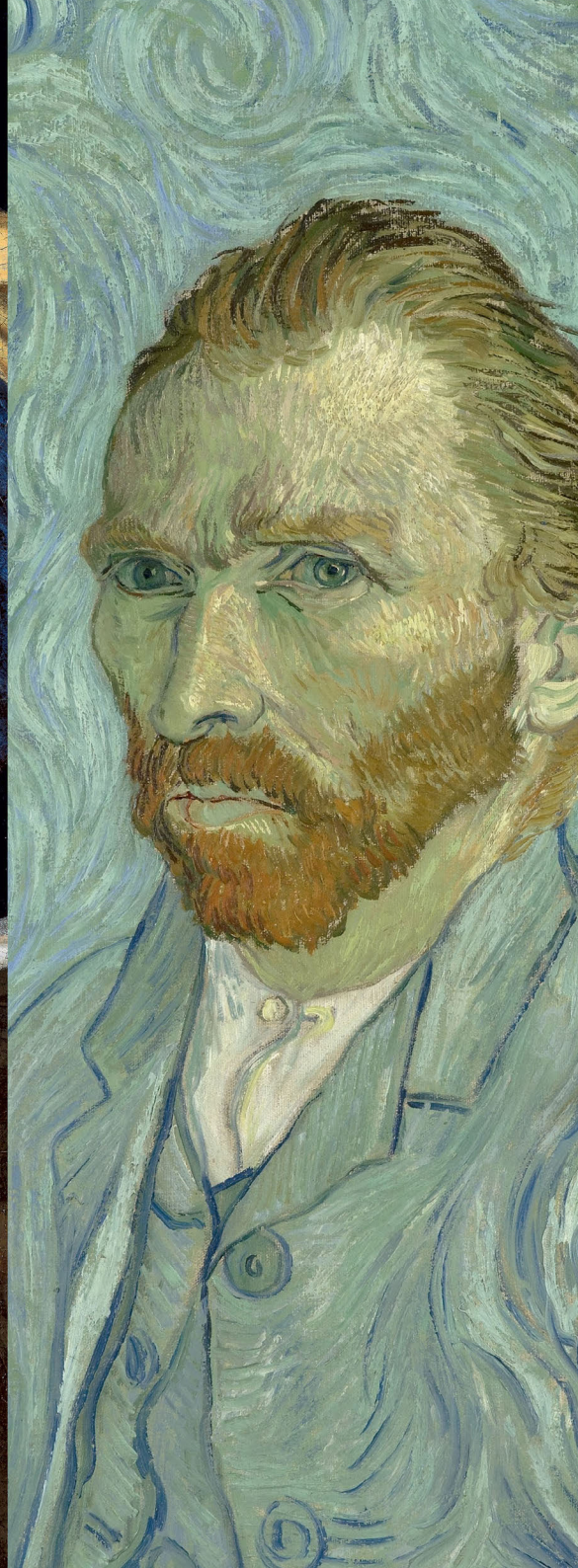
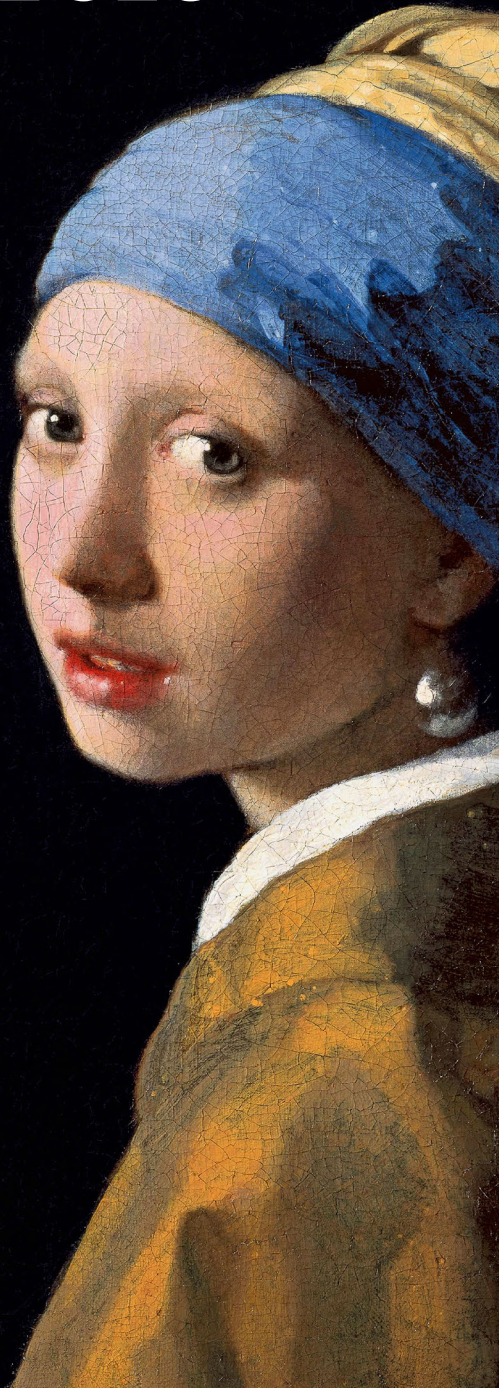


More arts in PIXIO App

MASTERPIECES

Meet 3 new PIXIO additions to the STORY SERIES. This line is dedicated to 3 iconic paintings by famous artists: Van Gogh, Da Vinci, and Vermeer.

Assemble all the voxel paintings for your own gallery.



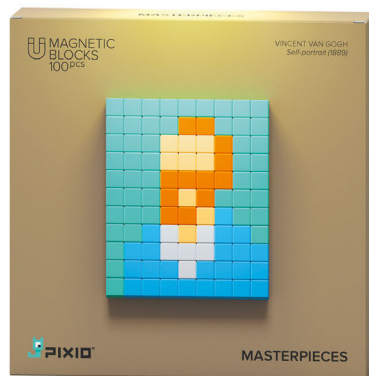


JOHANNES VERMEER

GIRL WITH A PEARL EARRING (1665)

#31103
100 pcs, 6 colors
Box: 160 x 160 x 40 mm

NEW

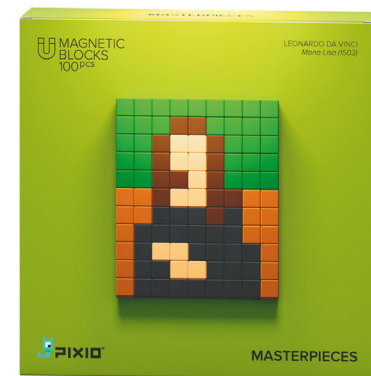


VINCENT VAN GOGH

SELF-PORTRAIT (1889)

#31104
100 pcs, 5 colors
Box: 160 x 160 x 40 mm

NEW



LEONARDO DA VINCI

MONA LISA (1503)

#31105
100 pcs, 6 colors
Box: 160 x 160 x 40 mm

NEW

MINI MONSTERS

Whether a monster is cute or scary doesn't depend on its size. The MINI MONSTERS set is your chance to assemble unique creations.





MONSTER PIN

#50201
28 pcs, 3 colors
Box: 120 x 120 x 10 mm



MONSTER GHOST

#50202
24 pcs, 3 colors
Box: 120 x 120 x 10 mm



MONSTER ALIENZ

#50203
26 pcs, 3 colors
Box: 120 x 120 x 10 mm



MONSTER JAPZ

#50204
23 pcs, 3 colors
Box: 120 x 120 x 10 mm



MONSTER HELIX

#50205
27 pcs, 3 colors
Box: 120 x 120 x 10 mm



MONSTER IZ

#50206
23 pcs, 3 colors
Box: 120 x 120 x 10 mm



MONSTER GATEZ

#50207
22 pcs, 3 colors
Box: 120 x 120 x 10 mm



MONSTER CRABB

#50208
21 pcs, 3 colors
Box: 120 x 120 x 10 mm



MONSTER FROGZ

#50209
25 pcs, 3 colors
Box: 120 x 120 x 10 mm

COLOR SERIES

One color opens up unlimited possibilities for creativity and is super easy to start with! If you have just one color, you already can create a beautiful single-color character. Start with one, make him a friend or two, and you won't be able to stop. A world of one-color creatures awaits new beings born from your imagination.





TURQUOISE DOLPHIN

#21216
14 pcs, 1 color
Box: 80 x 80 x 10 mm



GREEN DINOSAUR

#21215
12 pcs, 1 color
Box: 80 x 80 x 10 mm



LIGHT GREEN SEA HORSE

#21214
11 pcs, 1 color
Box: 80 x 80 x 10 mm



YELLOW LION

#21213
11 pcs, 1 color
Box: 80 x 80 x 10 mm



ORANGE CAMEL

#21212
11 pcs, 1 color
Box: 80 x 80 x 10 mm



RED HEART

#21211
10 pcs, 1 color
Box: 80 x 80 x 10 mm



PINK OSTRICH

#21210
13 pcs, 1 color
Box: 80 x 80 x 10 mm



VIOLET HORSE

#21209
12 pcs, 1 color
Box: 80 x 80 x 10 mm



BLUE WHALE

#21208
14 pcs, 1 color
Box: 80 x 80 x 10 mm



LIGHT BLUE BIRD

#21207
14 pcs, 1 color
Box: 80 x 80 x 10 mm



BROWN DOG

#21206
10 pcs, 1 color
Box: 80 x 80 x 10 mm



LIGHT BROWN KANGAROO

#21205
15 pcs, 1 color
Box: 80 x 80 x 10 mm



TAN COBRA

#21204
15 pcs, 1 color
Box: 80 x 80 x 10 mm



WHITE LLAMA

#21202
12 pcs, 1 color
Box: 80 x 80 x 10 mm



GRAY COW

#21203
15 pcs, 1 color
Box: 80 x 80 x 10 mm

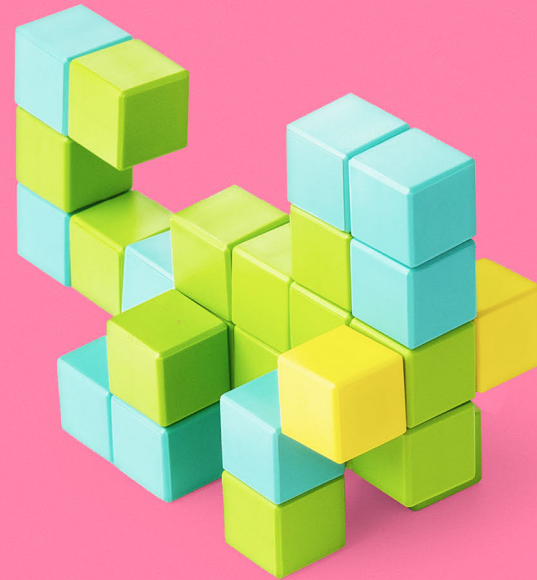


BLACK SCORPIO

#21201
10 pcs, 1 color
Box: 80 x 80 x 10 mm

COLOR SERIES

Are there any specific colors missing for your creations, or do you have a favorite color? Well, PIXIO® is going to surprise you! Try our one-color packages and choose any of 16 colors or all of them to create all kinds of objects.



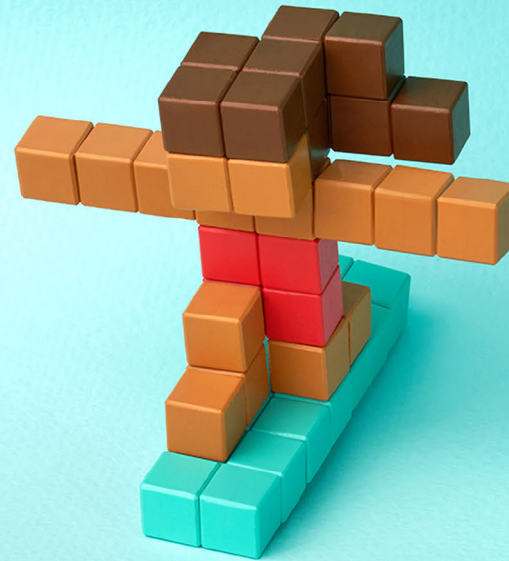
PIXIO - 16

#21101 - #21116
16 pcs, 16 colors
Box: 130 x 10 x 10 mm



SURPRISE SERIES

Hey, do you like secrets and surprises? Then, this series will give you many joyful moments and open up a whole new level of the game! Randomly hidden in sets are compact little figures made of 8-48 PIXIO blocks. You'll need a fair bit of luck to get the character you're looking for — or a bunch of friends collecting this series with you! These additions to your collection are exciting to discover, easy to build, and impossible to forget.





MINI FIGURES COLLECTION 2

#60103
Random pcs,
max 44 blocks,
Box: 120 x 120 x 40 mm



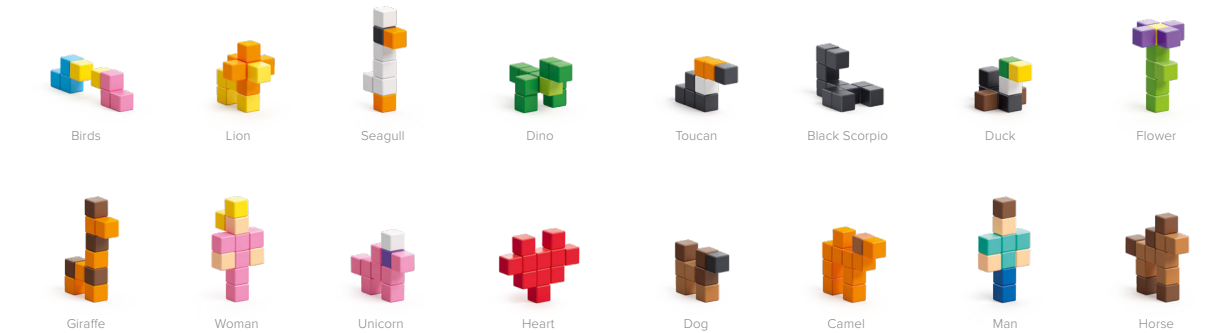
MINI FIGURES

#60102
Random pcs,
max 48 blocks,
Box: 120 x 120 x 40 mm



SURPRISE

#60101
Random pcs,
max 11 blocks,
Box: 80 x 80 x 10 mm



PIXEL ART CHESS

Our innovative chess set features a magnetic board and modular blocks, allowing players to create custom chess pieces or play various board games, e.g. checkers. Its versatile design offers a unique, personalized gaming experience.



PIXEL ART CHESS

#70101

70 pcs, 2 colors

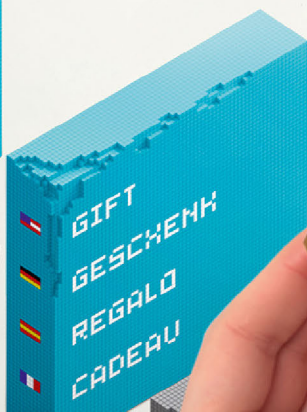
Box: 224 x 224 x 32 mm

NEW



BOARD GAME ICONIX

Our game combines creativity and strategy as players draw cards with words and use PIXIO magnetic blocks to construct designs representing these words. Others guess the word, blending fun, learning, and visual interpretation. Each round requires unique creativity and strategic thinking.



ICONIX

70102
60 pcs, 7 colors
Box: 240 x 240 x 32 mm

NEW



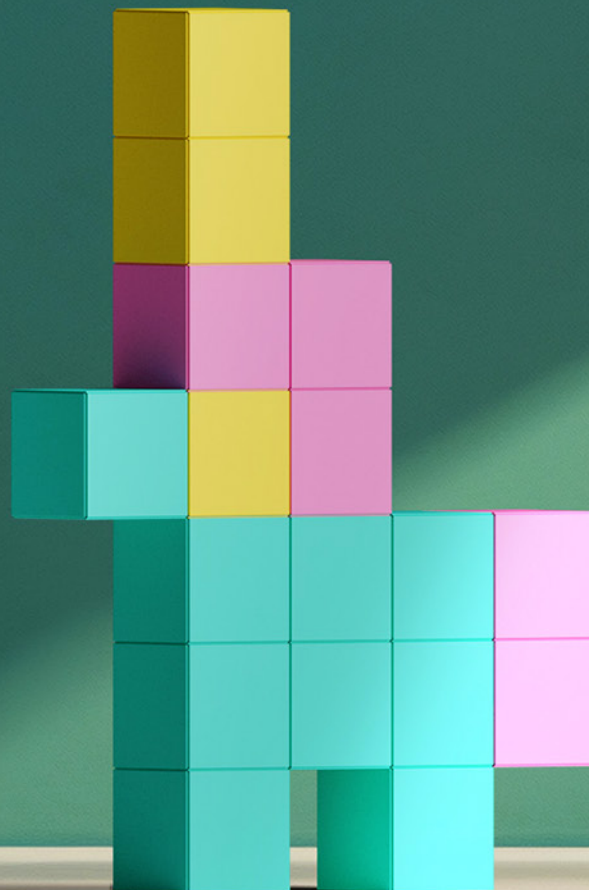




vox.art

A toy, a decoration, a puzzle,
or just entertainment — VOXART will be what
you make of it. An interior-sized art, an easy-click
quadrolock, a lightweight design, a possibility
to reassemble art, and an app with hundreds
of inspirational arts that can be
replicated in real life make VOXART
a one-of-a-kind tool for showcasing
your own originality.

LIVE IN PIXELS



WILDHEADS

We invite you to hunt for creativity.
With WILD HEADS lines, your interior will
become wildly original without any violence.
Decorate your space with re-assemblable
voxel animal heads.





ORANGE EDITION

WILD HEADS

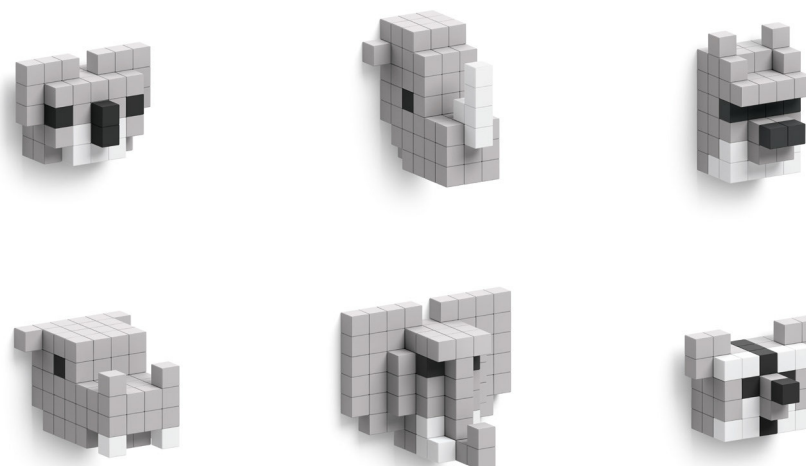
#VA-81401
288 details, 5 colors
Box: 240 x 240 x 80 mm



GREY EDITION

WILD HEADS

#VA-81402
198 details, 3 colors
Box: 240 x 240 x 80 mm



CUBEHEADS

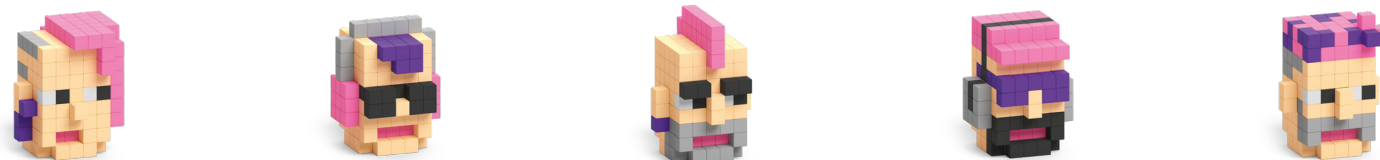
How about some voxel heads populating your space?
These are 5 thematic lines dedicated to different types
of people. Choose what you like best — Gamers,
Dudes, Redheads, and other heads.



DUDES

CUBEHEADS

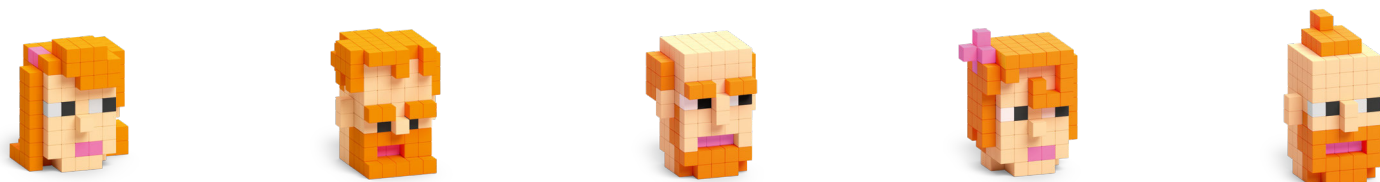
#VA-81301
412 details, 6 colors
Box: 240 x 240 x 80 mm



REDHEADS

CUBEHEADS

#VA-81302
424 details, 5 colors
Box: 240 x 240 x 80 mm



HIPSTERS

CUBEHEADS

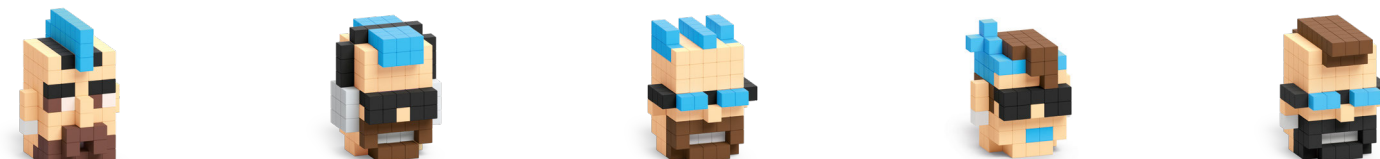
#VA-81303
390 details, 5 colors
Box: 240 x 240 x 80 mm



GAMERS

CUBEHEADS

#VA-81304
408 details, 5 colors
Box: 240 x 240 x 80 mm



BUDDIES

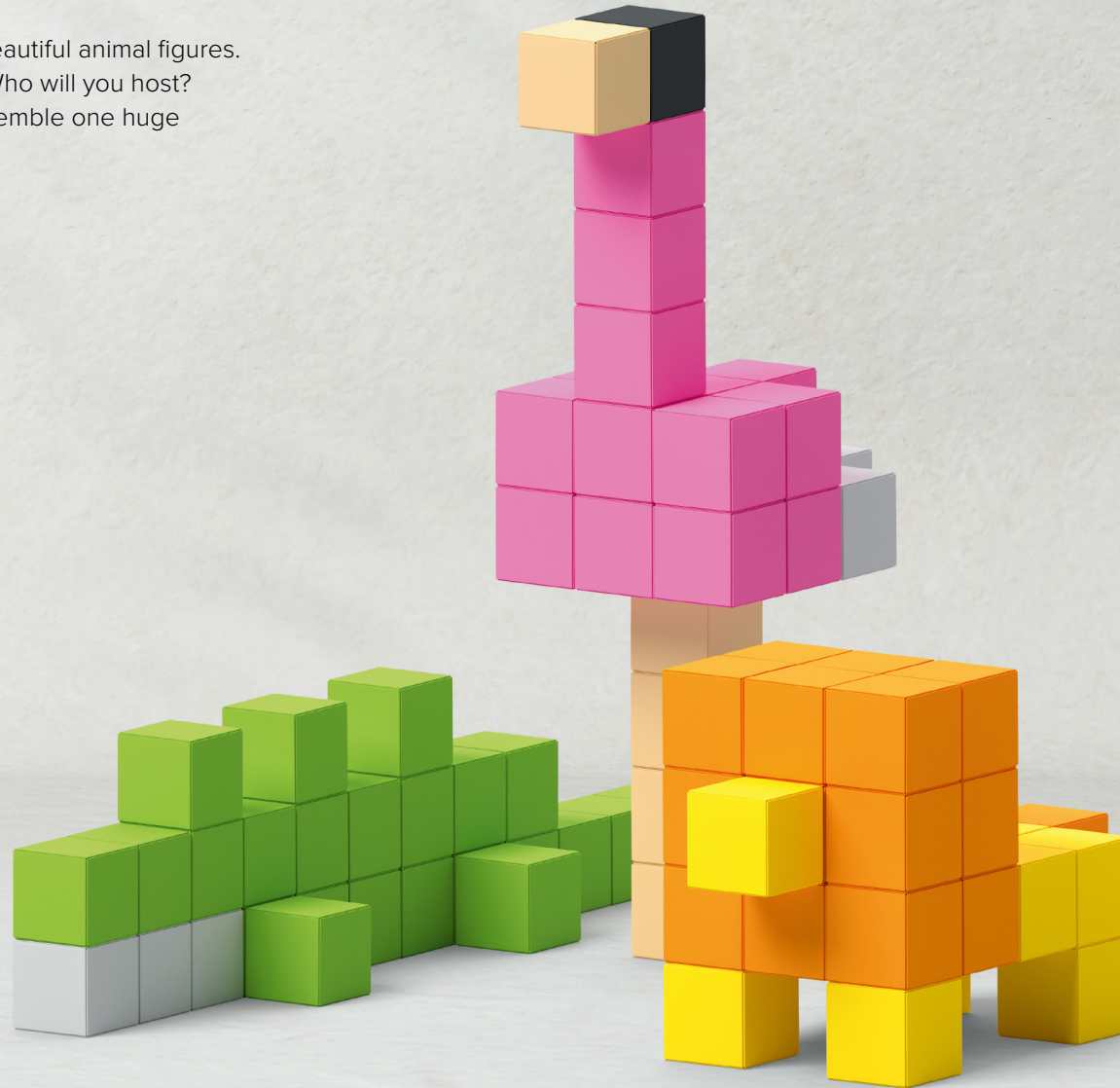
CUBEHEADS

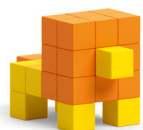
#VA-81305
374 details, 5 colors
Box: 240 x 240 x 80 mm



ANIMALS

Zebra, Lion, Rhino, and 5 more beautiful animal figures.
Real African savannah at home. Who will you host?
All at once or maybe you can assemble one huge
animal from all the tiles?

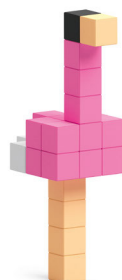




LION

ANIMALS

#VA-81501
82 details, 2 colors
Box: 160 x 160 x 60 mm



FLAMINGO

ANIMALS

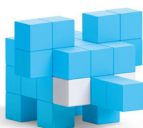
#VA-81502
82 details, 4 colors
Box: 160 x 160 x 60 mm



CROCODILE

ANIMALS

#VA-81503
98 details, 2 colors
Box: 160 x 160 x 60 mm



ELEPHANT

ANIMALS

#VA-81504
100 details, 2 colors
Box: 160 x 160 x 60 mm



RHINO

ANIMALS

#VA-81505
100 details, 2 colors
Box: 160 x 160 x 60 mm



GORILLA

ANIMALS

#VA-81506
114 details, 3 colors
Box: 160 x 160 x 60 mm



KOALA

ANIMALS

#VA-81507
100 details, 3 colors
Box: 160 x 160 x 60 mm



ZEBRA

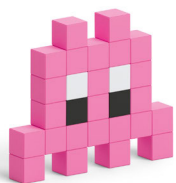
ANIMALS

#VA-81508
70 details, 2 colors
Box: 160 x 160 x 60 mm

MONSTERS

Arrange Monsters in your space, smile every time you look at them, and receive unique glances in response. Collect 9 wonderful monsters and then reassemble them all in different colors.

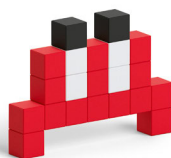




PINK

MONSTERS

#VA-81201
100 details, 3 colors
Box: 160 x 160 x 60 mm



RED

MONSTERS

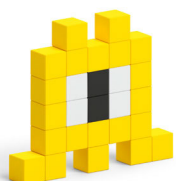
#VA-81208
100 details, 3 colors
Box: 160 x 160 x 60 mm



ORANGE

MONSTERS

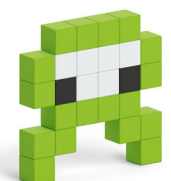
#VA-81202
100 details, 3 colors
Box: 160 x 160 x 60 mm



YELLOW

MONSTERS

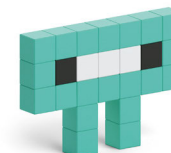
#VA-81205
100 details, 3 colors
Box: 160 x 160 x 60 mm



GREEN

MONSTERS

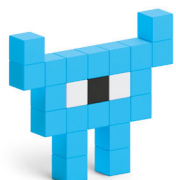
#VA-81203
100 details, 3 colors
Box: 160 x 160 x 60 mm



TURQUOISE

MONSTERS

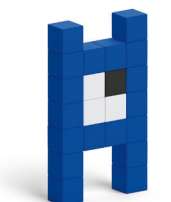
#VA-81209
100 details, 3 colors
Box: 160 x 160 x 60 mm



BLUE

MONSTERS

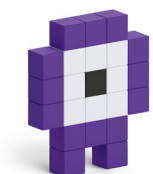
#VA-81204
100 details, 3 colors
Box: 160 x 160 x 60 mm



INDIGO

MONSTERS

#VA-81207
100 details, 3 colors
Box: 160 x 160 x 60 mm



VIOLET

MONSTERS

#VA-81206
100 details, 3 colors
Box: 160 x 160 x 60 mm

icon

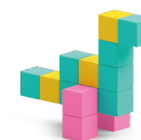
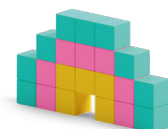
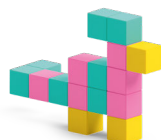
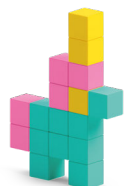
Create small thematic arts to decorate your space, lift your spirits with creativity, and develop your imagination. And if you get bored, disassemble them and create new inspiring arts.



SWEET DREAMS

ICON

#VA-81101
70 details, 3 colors
Box: 160 x 160 x 60 mm



SOLAR ZOO

ICON

#VA-81102
70 details, 2 colors
Box: 160 x 160 x 60 mm



FREESTYLE

Bathe your imagination in multifaceted colors.
No boundaries or assembly instructions, freestyle!
4 packs — 4 color combinations. You can always
buy more if you are missing some colors.





FREESTYLE 400

LIGHT BLUE, TURQUOISE,
GREEN, LIGHT GREEN

#VA-81601
400 details, 4 colors
Box: 240 x 240 x 80 mm



FREESTYLE 400

GRAY, PINK, YELLOW, WHITE

#VA-81602
400 details, 4 colors
Box: 240 x 240 x 80 mm



FREESTYLE 400

BLACK, BROWN, LIGHT BROWN, TAN

#VA-81603
400 details, 4 colors
Box: 240 x 240 x 80 mm



FREESTYLE 400

BLUE, VIOLET, RED, ORANGE

#VA-81604
400 details, 4 colors
Box: 240 x 240 x 80 mm



vox.art



HEY CLAY®





trendformer.co